

# Getting the measure of GHG emissions from transport - land, air and water

REA – Decarbonising Trucks, Trains, Boats & Planes

3<sup>rd</sup> December 2019

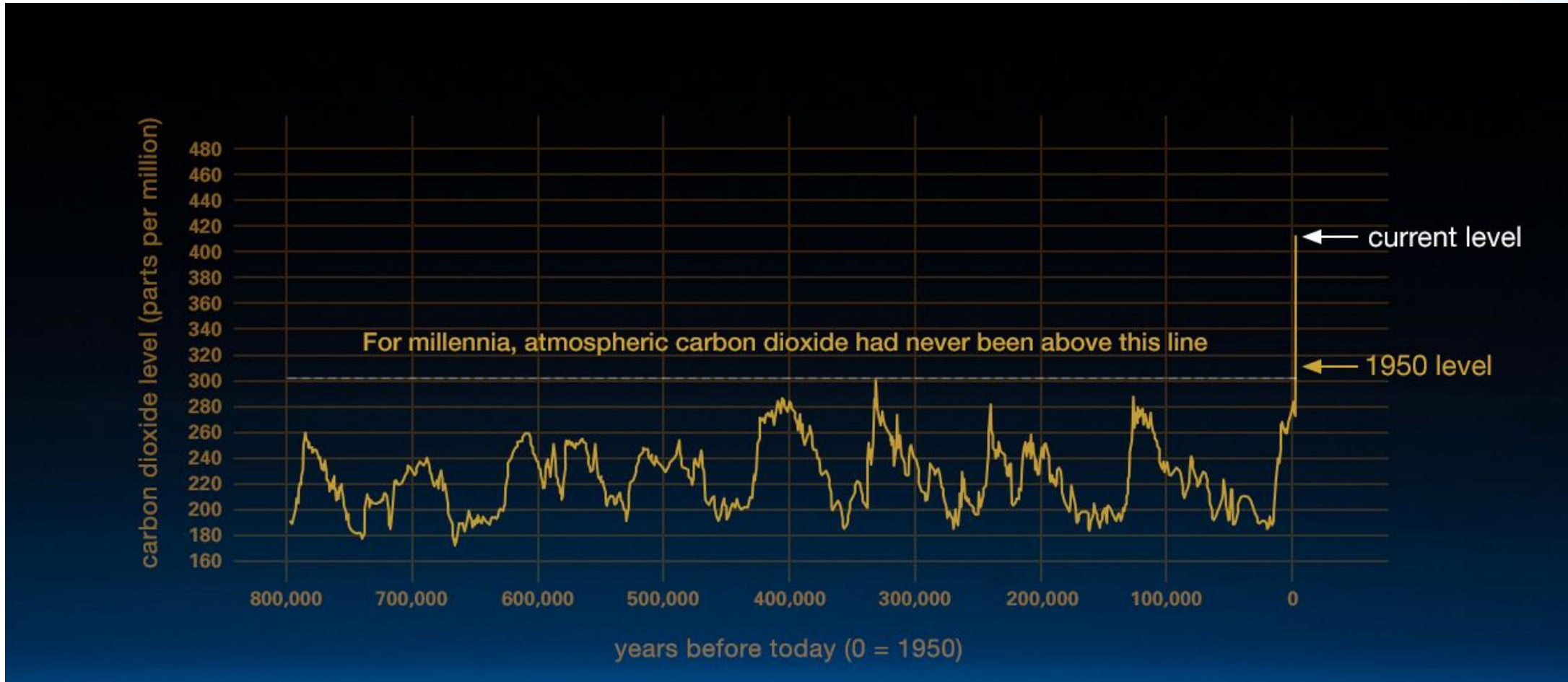
Colin Smith

Programme Manager, Transport,  
Energy Saving Trust



# The Climate Challenge

408 ppm CO<sub>2</sub>

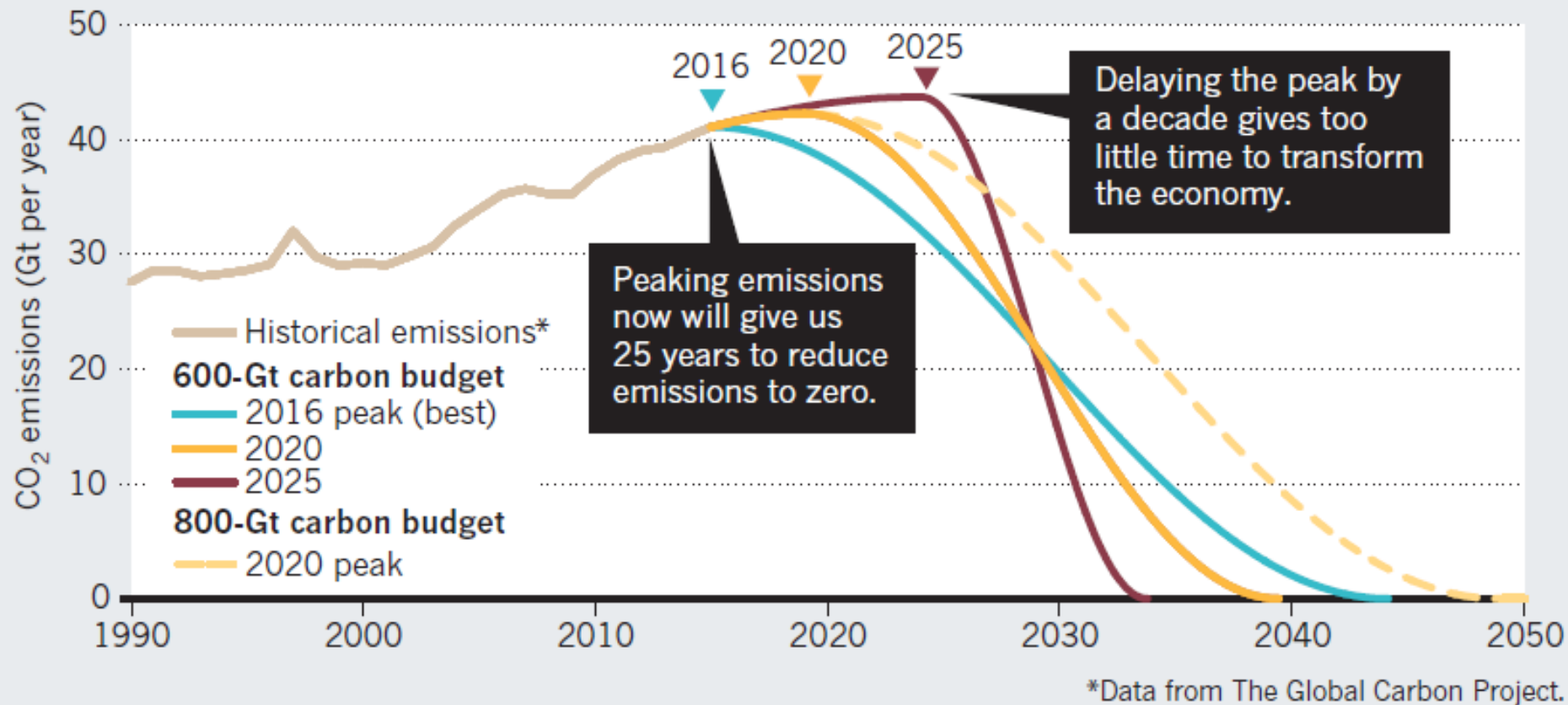


Source - NASA

## Which do you prefer....the green or black run?

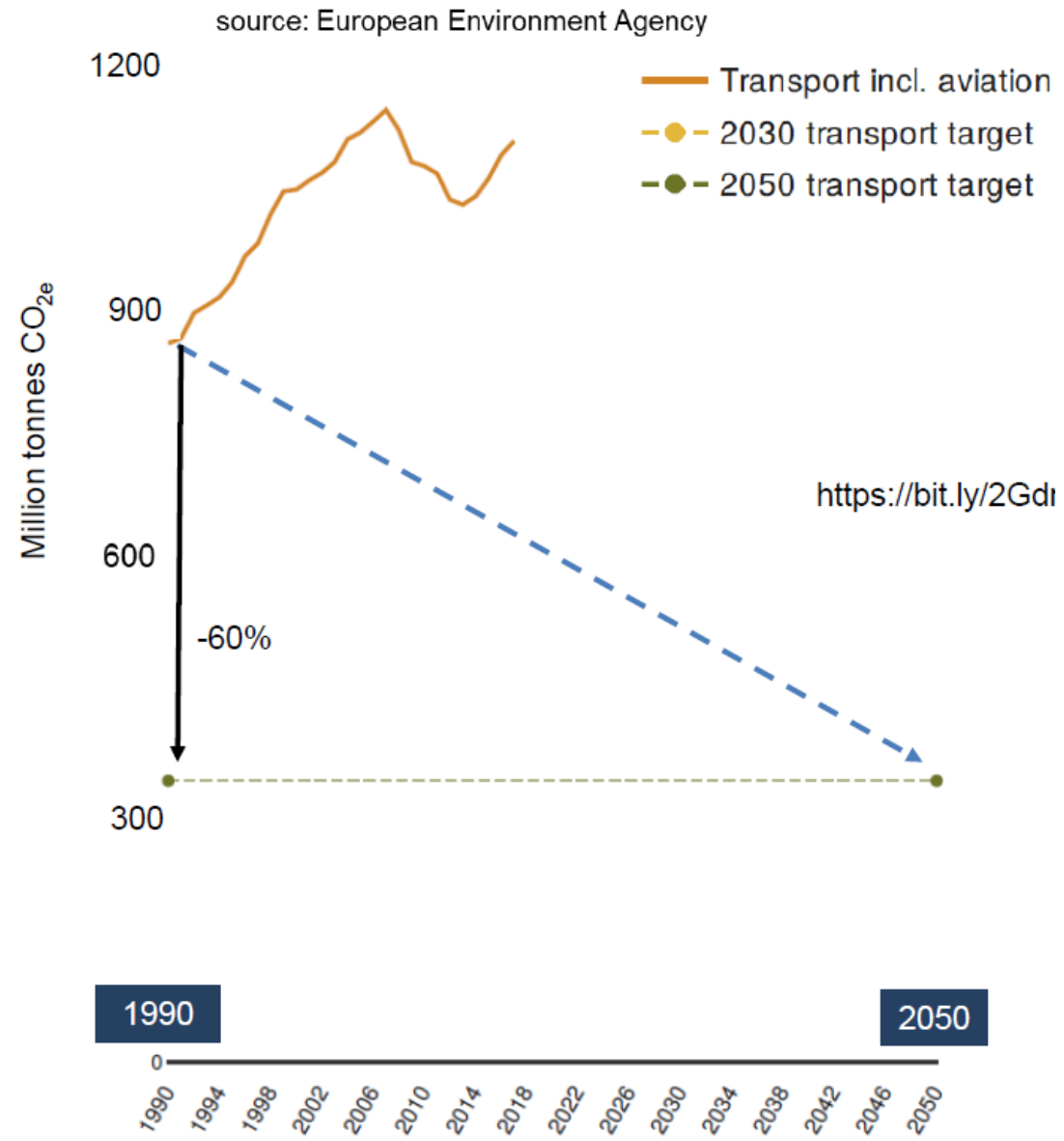
### CARBON CRUNCH

There is a mean budget of around 600 gigatonnes (Gt) of carbon dioxide left to emit before the planet warms dangerously, by more than 1.5–2°C. Stretching the budget to 800 Gt buys another 10 years, but at a greater risk of exceeding the temperature limit.

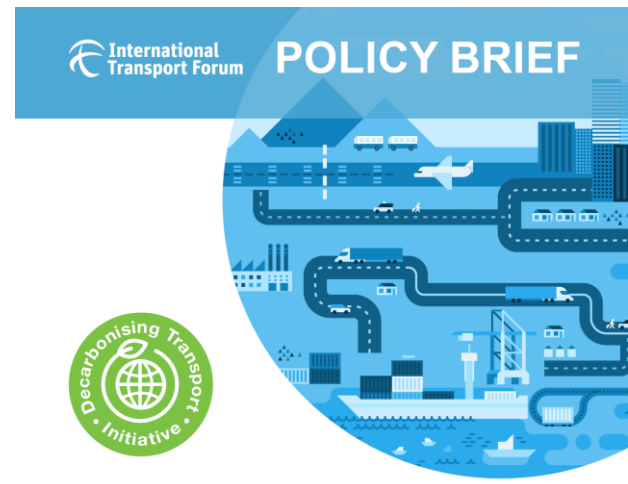


Source: Figueres et al,  
Nature, Vol 546  
29 June 2017

# What has happened thus far.....



“If countries implement all their transport pledges, transport CO<sub>2</sub> emissions in 2030 would still be at about 2015 levels” (ITF 2018)

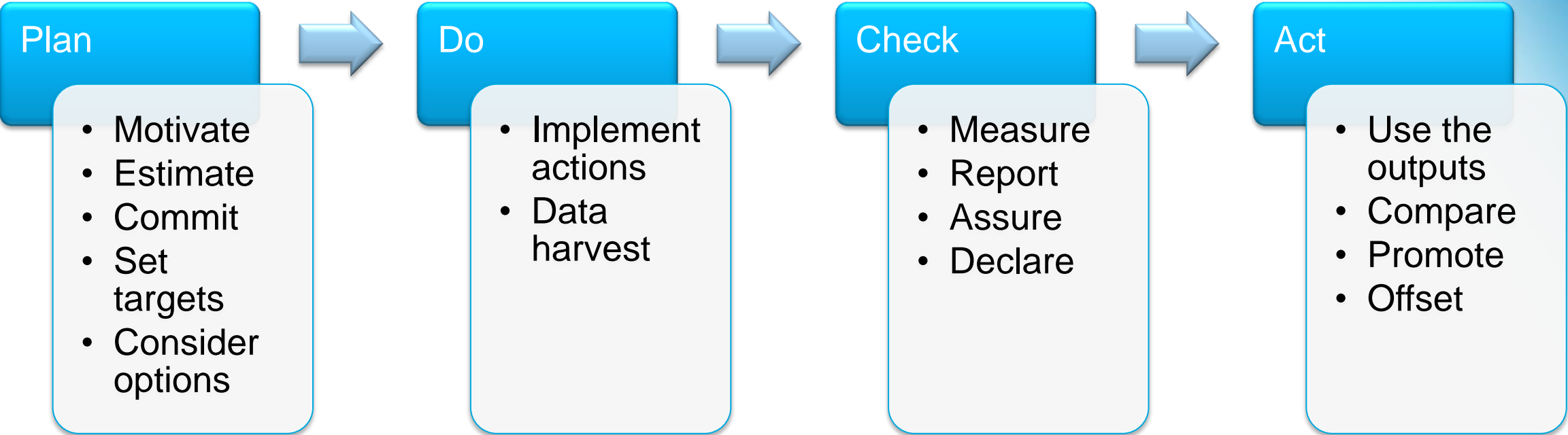


## How transport CO<sub>2</sub> reduction pledges fall short

Climate change cannot be stopped without decarbonising transport. Yet current transport CO<sub>2</sub> reduction commitments are not enough to meet the goals of the Paris Agreement.

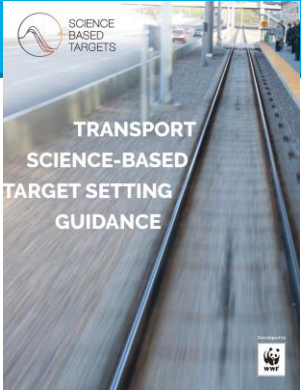


# From commitments to action to reductions – “Talk to Walk”

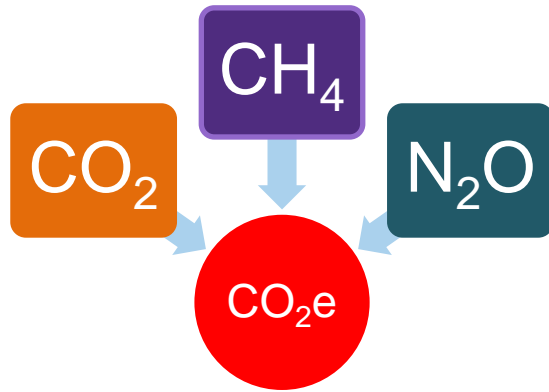


Adapted from McKinnon (2018) Decarbonizing Logistics

## Collaborate



# What to measure and report for better business decisions?



Absolute GHG Emissions is only part of the story.....

Freight Efficiency or Carbon Intensity will also help measure and identify opportunities to reduce

Seeing the full picture = WTW



Well to (truck) Wheel



Well to (train) Wheel

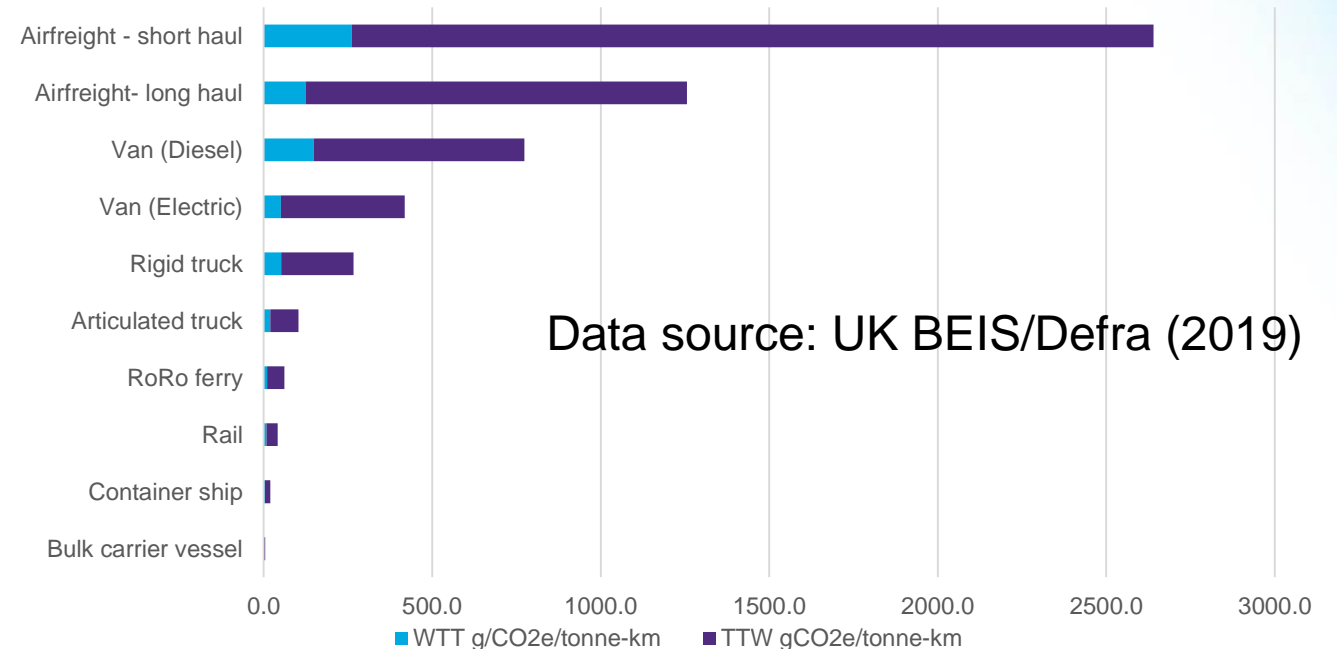


Well to Wake



Well to Wing

Carbon Intensity gCO<sub>2</sub>e/tonne-km

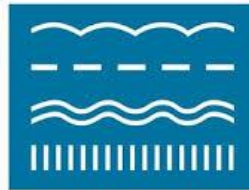


# From a global framework to a global standard for better business decisions

## Global Logistics Emissions Council Framework

for Logistics  
Emissions  
Accounting and  
Reporting

GLEC  
GLOBAL  
LOGISTICS  
EMISSIONS  
COUNCIL



Smart Freight  
Centre



**“NEW”**

***Carbon footprint of  
transport operations –  
requirements & guidelines  
for quantification***

Being developed under  
ISO/TC207/SC7 WG14  
ISO/AWI 14083



Revision of EN 16258:2012  
under Vienna Agreement

- Facilitated by the Smart Freight Centre
- Industry led
- Collaborative approach
- Harmonised measurement and reporting
- Enhancement of existing practice



UK participation under  
BSI committee  
SES/1/7

Which of these comes first?

Regulation

Innovation

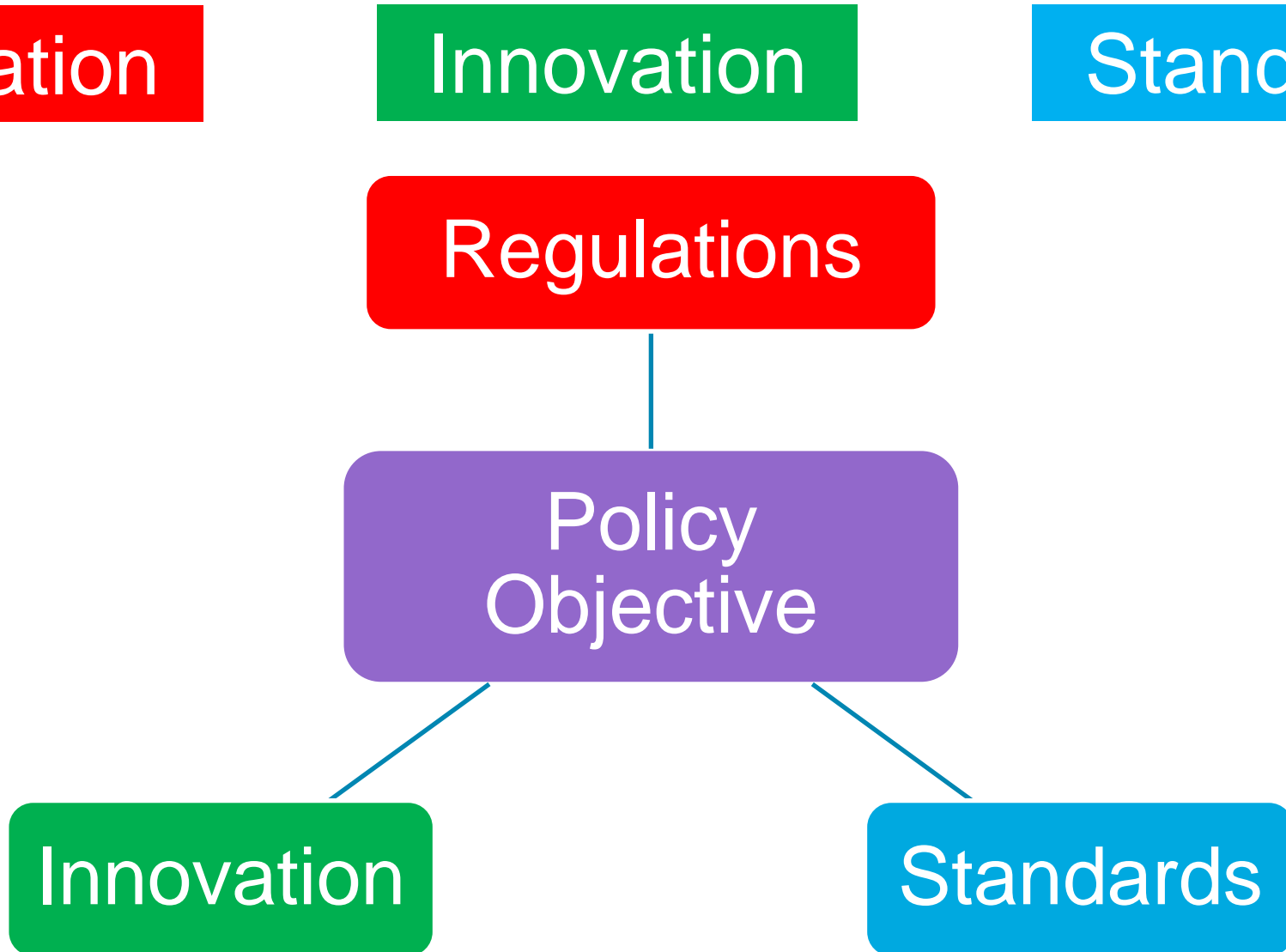
Standards

Regulations

Policy  
Objective

Innovation

Standards





# Areas for action

To achieve EU Target ...

needs 83% reduction in carbon intensity of EU freight transport

possible scenario  
leveraging freight decarbonisation parameters

30% modal shift road to rail  
  
Rail improves energy efficiency by 50%  
and reduces carbon intensity of energy by 50%

+

20% improvement in truck routing efficiency

+

30% increase in loading of laden trucks

+

30% reduction in empty running of trucks

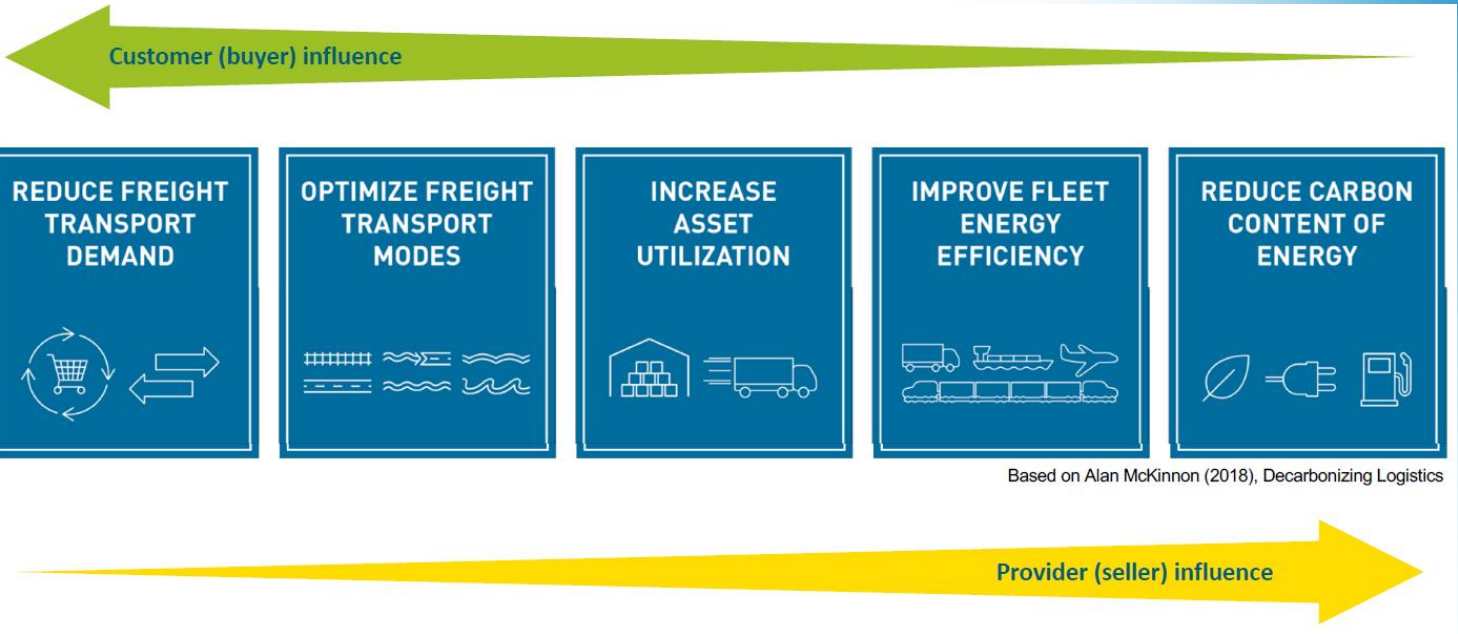
+

50% increase in energy efficiency of road freight

+

50% reduction in carbon intensity of this energy

Source – McKinnon (2018) Decarbonising Logistics

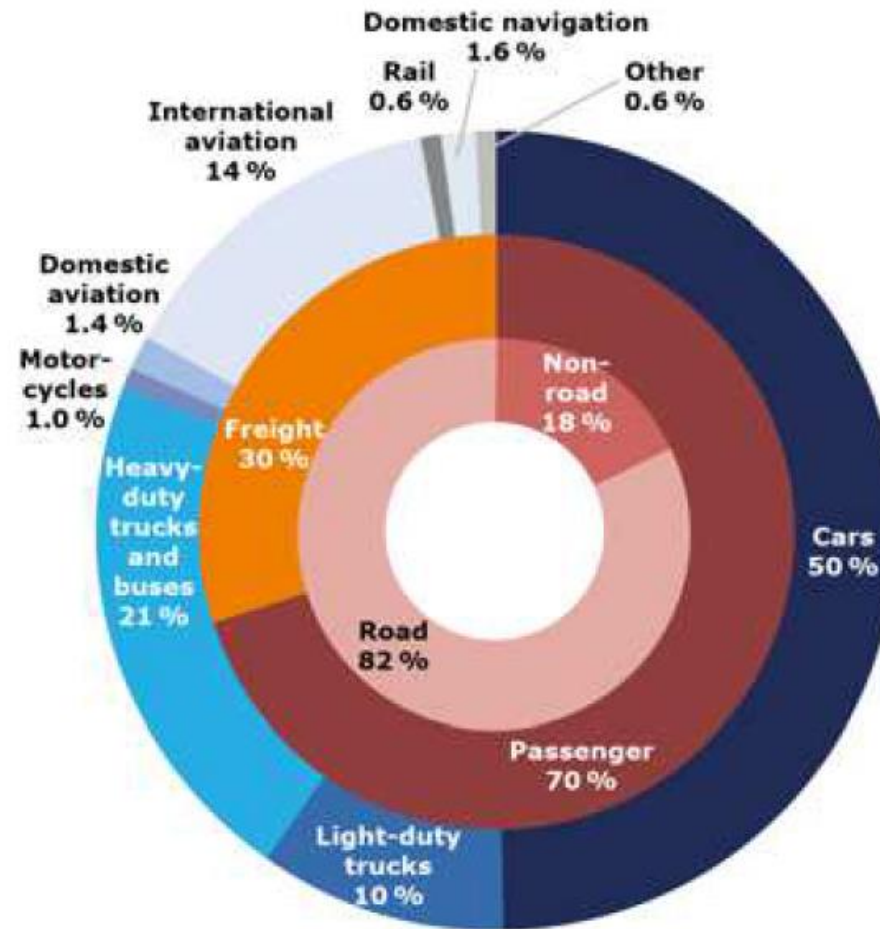


Source – Punte, SFC LEARN International Workshop Feb 2019



# EU Overview of transport emissions

- 26% of GHG emissions or 895MtCO<sub>2</sub>e
- 82% is road
- 70:30 split passenger freight



# Land – Truck

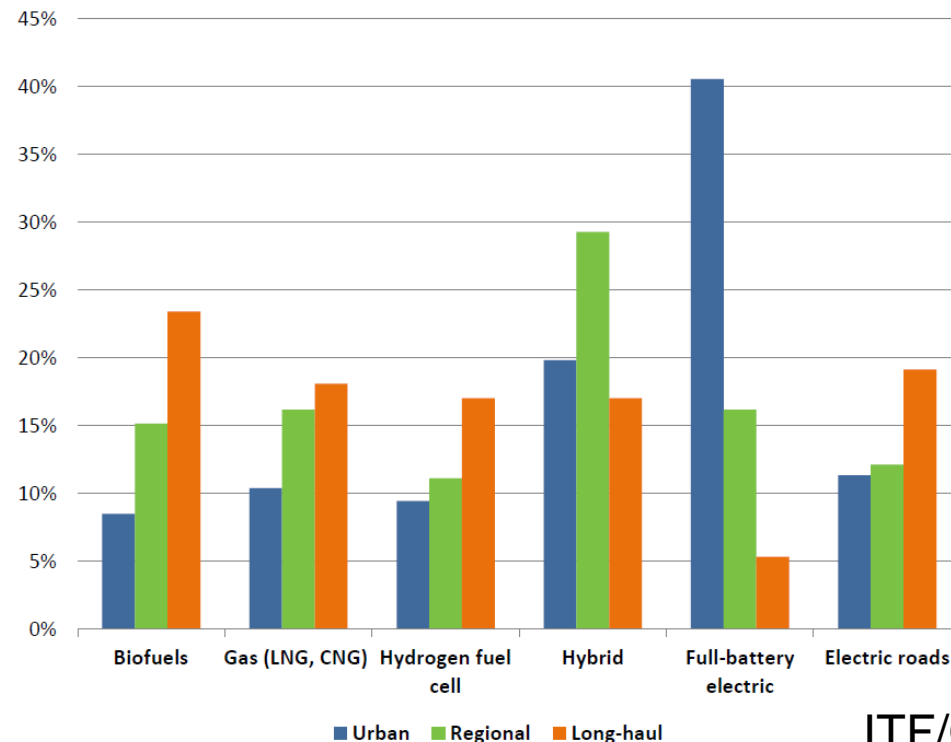
## Challenges

- 21% of transport related GHG emissions in EU is from heavy duty road transport
- 95% of road energy dependent on oil
- Activity in terms of tonne-km expected to grow by 26% from 2015 to 2030

Disagreement by experts on the most cost-effective pathway for trucks



## International Transport Forum Alternative Fuels



## COST-EFFECTIVENESS

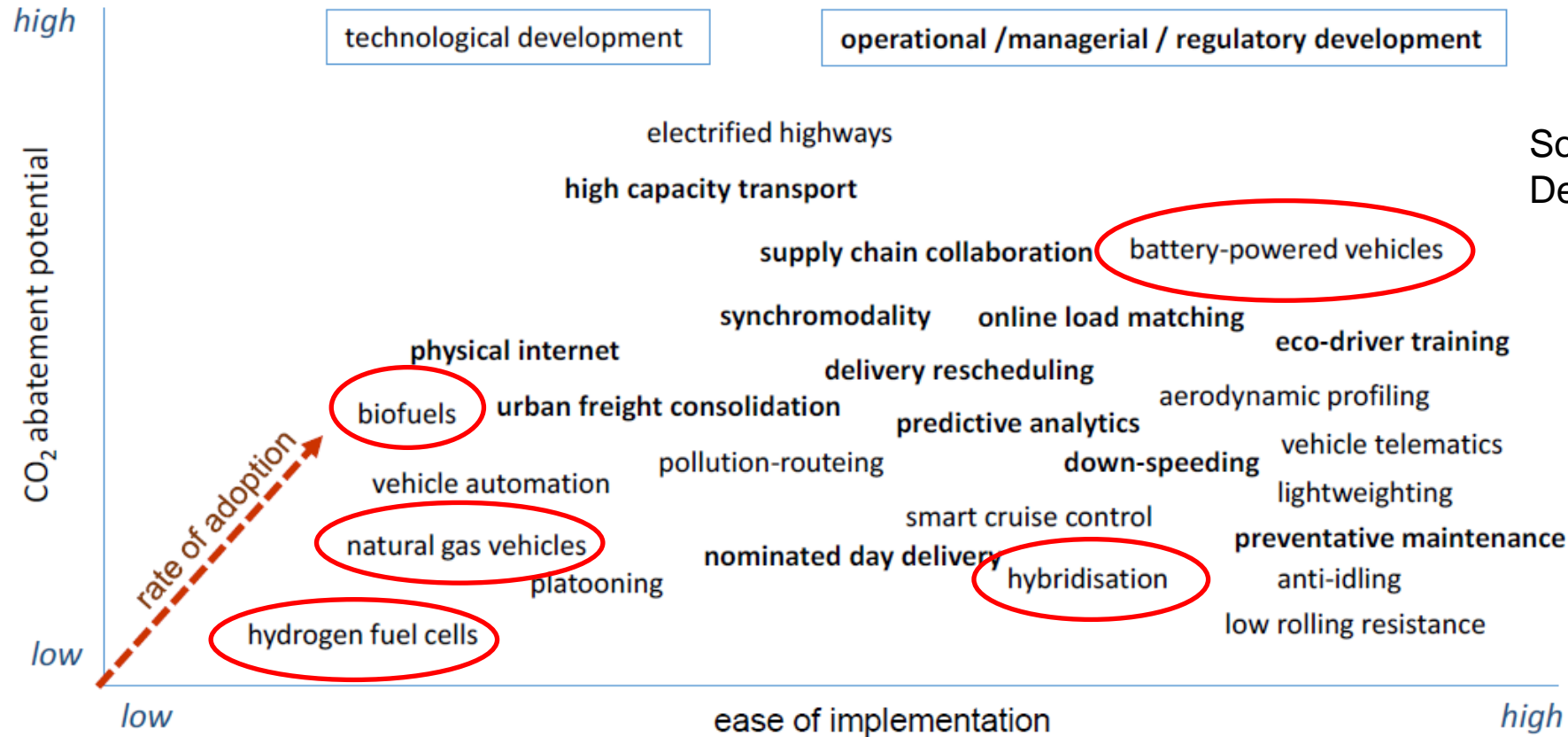
□ Different alternative mix for different operation types

- Full-battery electric (2<sup>nd</sup> Hybrid) for *Urban*
- Hybrid (2<sup>nd</sup> Gas/Full-battery) for *Regional*
- Biofuels (2<sup>nd</sup> Electric road) for *Long-haul*

ITF/OECD 2018 expert survey

# Land – Truck

## Freight decarbonisation measures: $CO_2$ abatement – implementation graphs



Source – McKinnon (2018)  
Decarbonising Logistics

Technology and energy supply bias: *under-estimation of the possible logistics management contribution*

- difficult to quantify potential carbon savings from logistics management options
- past experience discouraging: *trends in empty running, vehicle load factors and freight modal shift*



# Land – Truck

Disagreement on whether Full Battery Electric or Hydrogen Fuel Cell Trucks will be viable



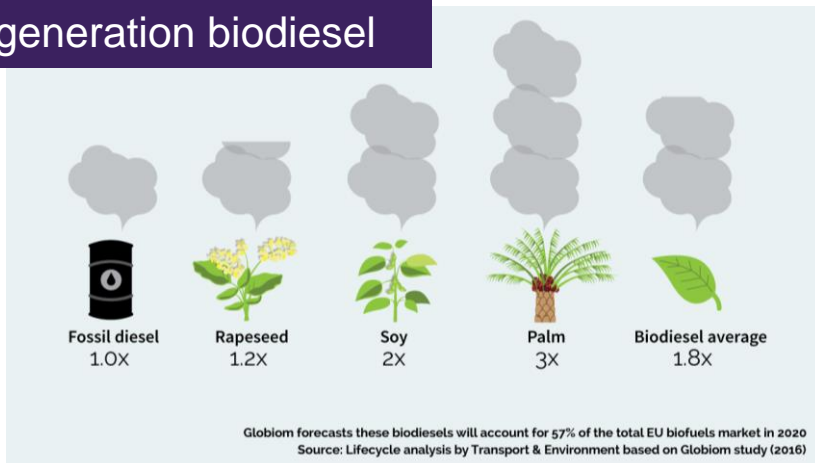
## Biomethane

- Supply constraints
- Re-fuelling infrastructure
- Potential methane slip/leakage



Hybridisation/Range Extender combined with renewable fuels

## Life cycle GHG emissions of 1<sup>st</sup> generation biodiesel



2<sup>nd</sup> generation biodiesel (HVO) is expected to grow significantly

- 5.5 billion litres in 2018
- 13 billion litres in 2024 but still only 10% of biofuel

Source- IEA

Advanced (biofuels from waste feedstocks such as waste fats, oil and grease (FOG))

- WTW GHG emissions very dependent on feedstock source and energy required to produce.



## Land – Trains

- GHG emissions from rail is less 1% of total in EU
- In EU 30% of energy in rail dependent on oil
- Rail freight activity to grow by 45% from 2015 to 2030
- 7% of global freight moved on rails
- But in terms of tonne-km share is declining - moving less tonnes of coal



Alternative options to electrification

- Hydrogen fuel cell trains
- Biofuels – biodiesel or bioLNG



Regional variations in electrified rail networks

- Europe 53%
- South Korea more than 80%
- North America less than 5%

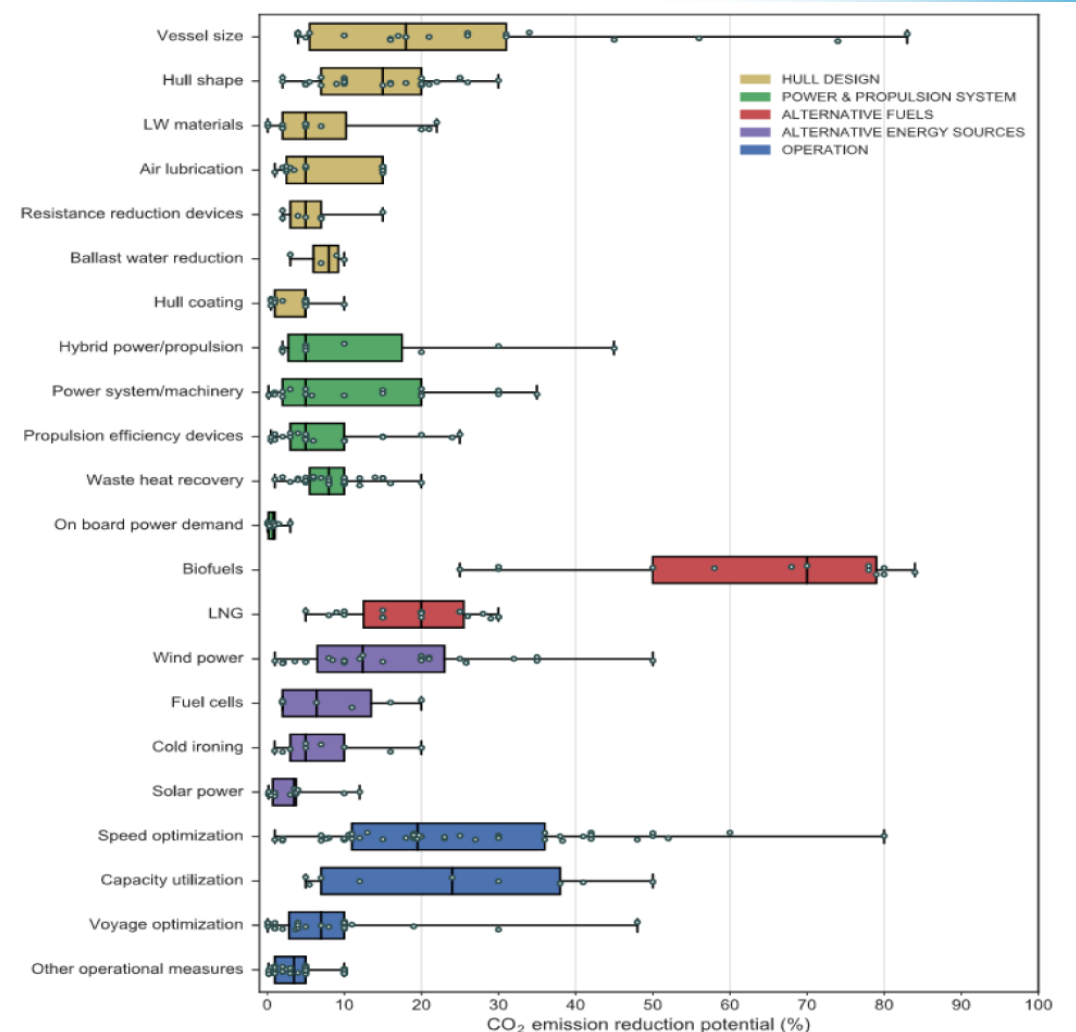


# Water – Boats

- Maritime freight activity predicted to grow by 21% from 2015 to 2030
- 13% of emissions in EU
- Relies on Heavy Fuel Oil which is both carbon intensive and highly polluting
- IMO aims to halve emissions by 2050
- “Slow Steaming” - 27% reduction in emissions by 10% reduction in speed
- Bigger boats – 50% more capacity increases fuel consumption by 33%

## Alternative energy pathways

- Advanced biofuels
- Hydrogen fuel cells
- Ammonia
- Hybridisation with sustainable fuels



## Air – Planes

- Aviation accounts for 3% of GHG emissions in Europe
- GHG emissions from aviation increased by nearly 80% from 1990 to 2015
- Any energy and emissions efficiency gains outweighed by increase in activity
- Aviation energy almost entirely dependent on oil



- Drop in biofuels (Biojet or SAF) 2-4 times more expensive than standard fuel currently
- Would need 5 x current biofuel used in road
- Single biofuel product strategy versus diversified portfolio
- Long term biofuel purchase agreements
- Currently 15 million litres of SAF supplied in 2018 or 0.1% of total (Source IEA)

Passenger  
Planes

- Fair allocation of GHG emissions between passengers and freight

Freight  
Planes

- Load factors tend to be higher

ICAO - Carbon Offsetting and Reduction Scheme for International Aviation (CORSIA) starting in 2021



1,518 million kilograms of fuel in 250 planes in 2018 (Source DP DHL Sustainability Report)



# Don't forget Logistics Sites – Ports, Terminals, Warehouses

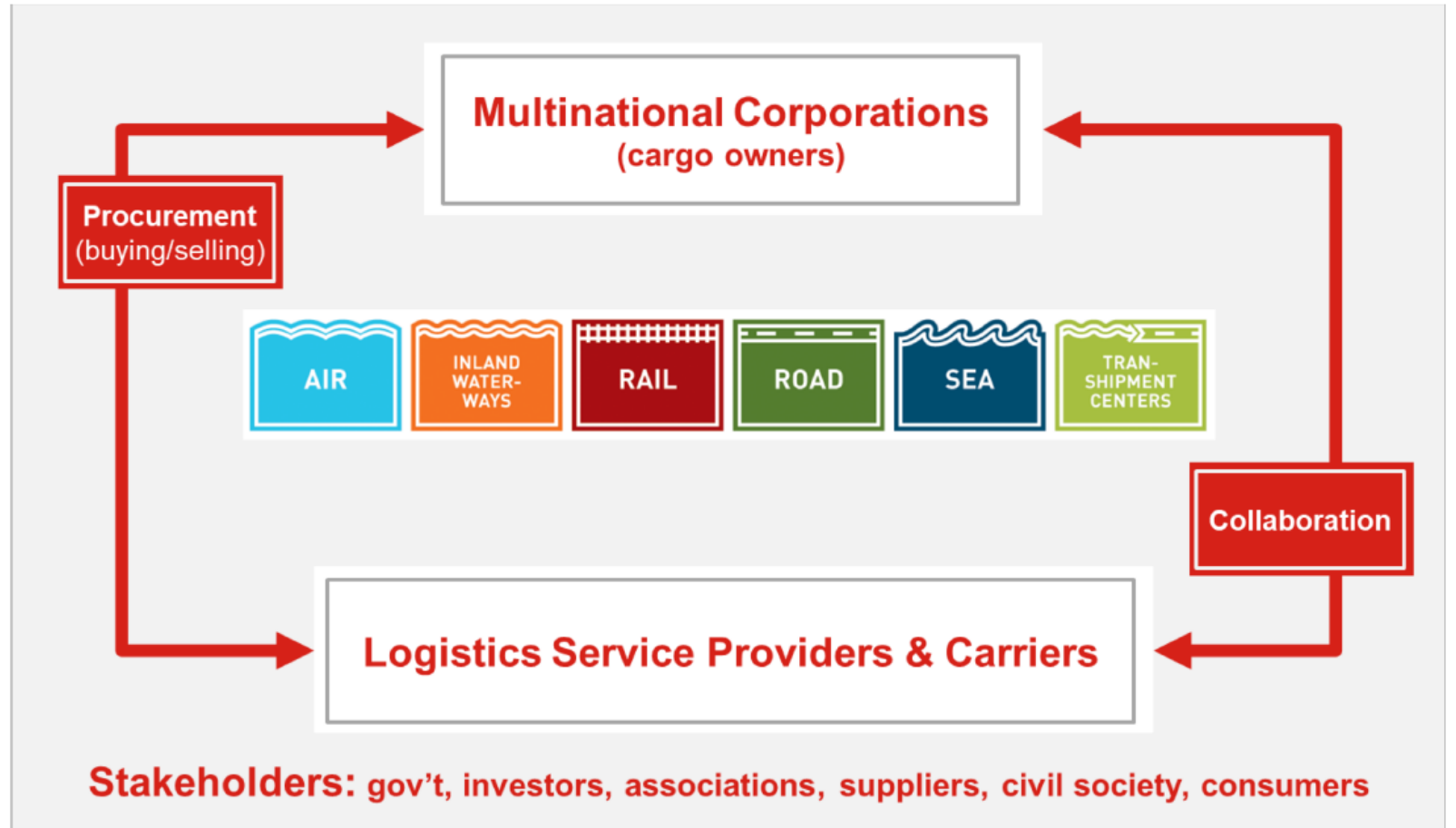
An output from the EC  
Horizon 2020 funded  
LEARN Project



Source: GLEC Framework –sample transport chains



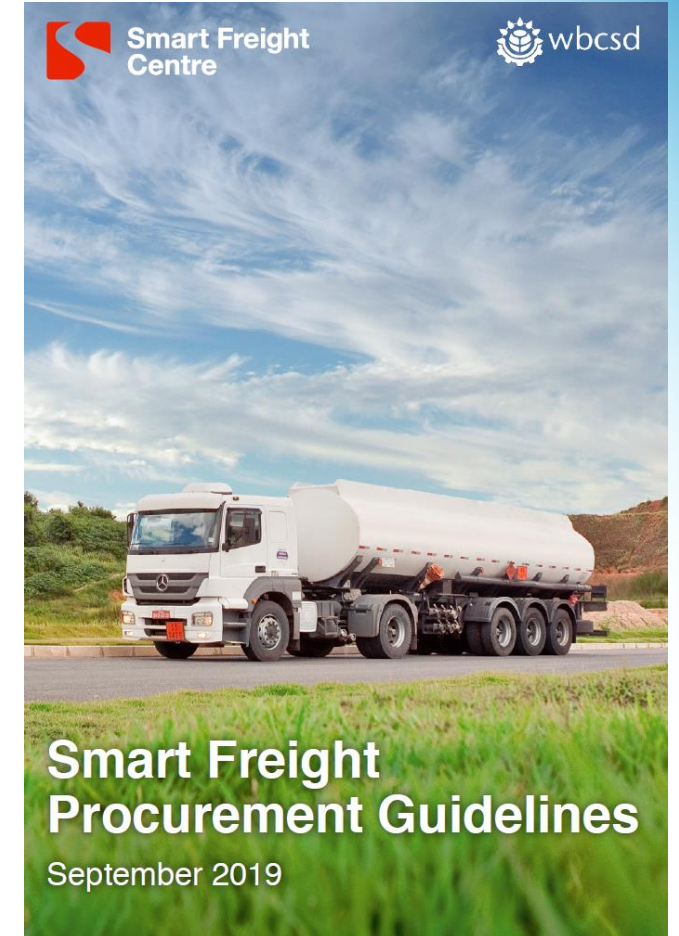
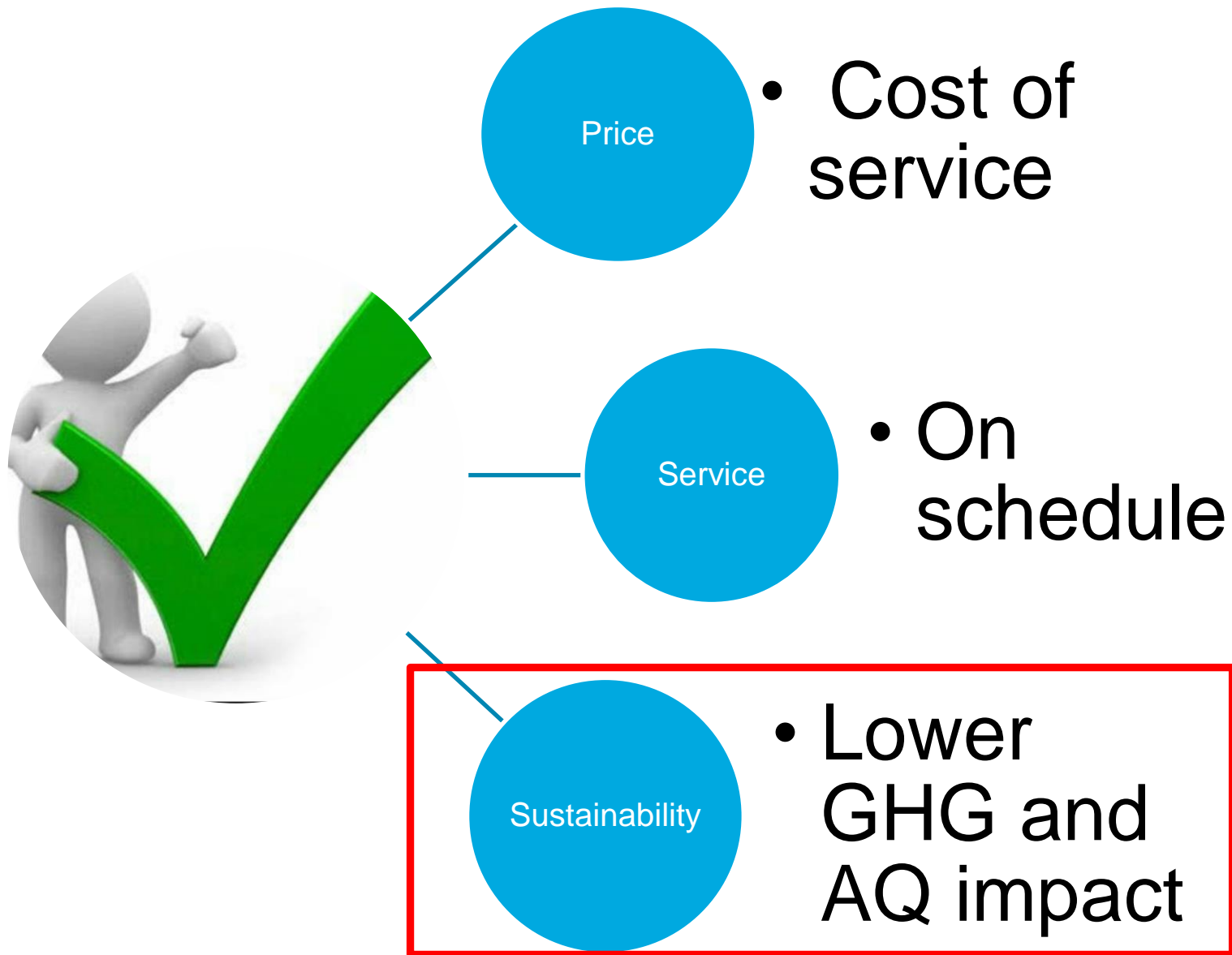
## The role of the buyer and supplier relationship – sustainable procurement



Source – Sophie Punte, SFC LEARN International Workshop Feb 2019



# The role of the buyer and supplier relationship – “smarter” procurement



Source – Smart Freight Centre

# Assurance – building trust in the partnership

1<sup>st</sup> party  
audits  
self-  
declaration



2<sup>nd</sup> party  
Supplier  
audits by  
the buyer



3<sup>rd</sup> party  
Independent  
audits



## Reporting for investors moving to a broader stakeholder audience (ESG)

Environmental	Social	Governance
<ul style="list-style-type: none"> <li>• Climate</li> <li>• Air pollution</li> <li>• Water</li> <li>• Waste/Circular economy</li> </ul>	<ul style="list-style-type: none"> <li>• Social impacts</li> <li>• Employees</li> <li>• Diversity</li> <li>• Equality</li> </ul>	<ul style="list-style-type: none"> <li>• Assurance</li> <li>• Audit</li> </ul>

“Equally important is that the magnitude of the challenges facing the world - climate change, poverty, biodiversity loss - these are issues that we care deeply about. **We've got less than 10 years to get this right - incremental change is not enough. We are prepared to spend serious money on this and if that means lower profits, so be it.** Whatever it takes to get the job done,” - Stephen Badger, Chairman, Mars



Alan Jope, the current Unilever chief executive, told the BBC that its focus on doing right by society and the environment was not out of fear of nationalisation, taxation or regulation, **but out of fear that its products would be shunned by a new generation of consumers unless they got this stuff right.**

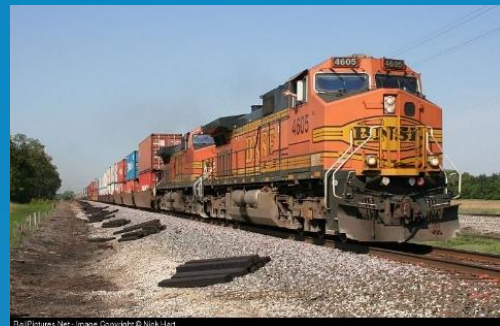
# Thank you for your attention

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# Getting the measure of GHG emissions from transport - land, air and water

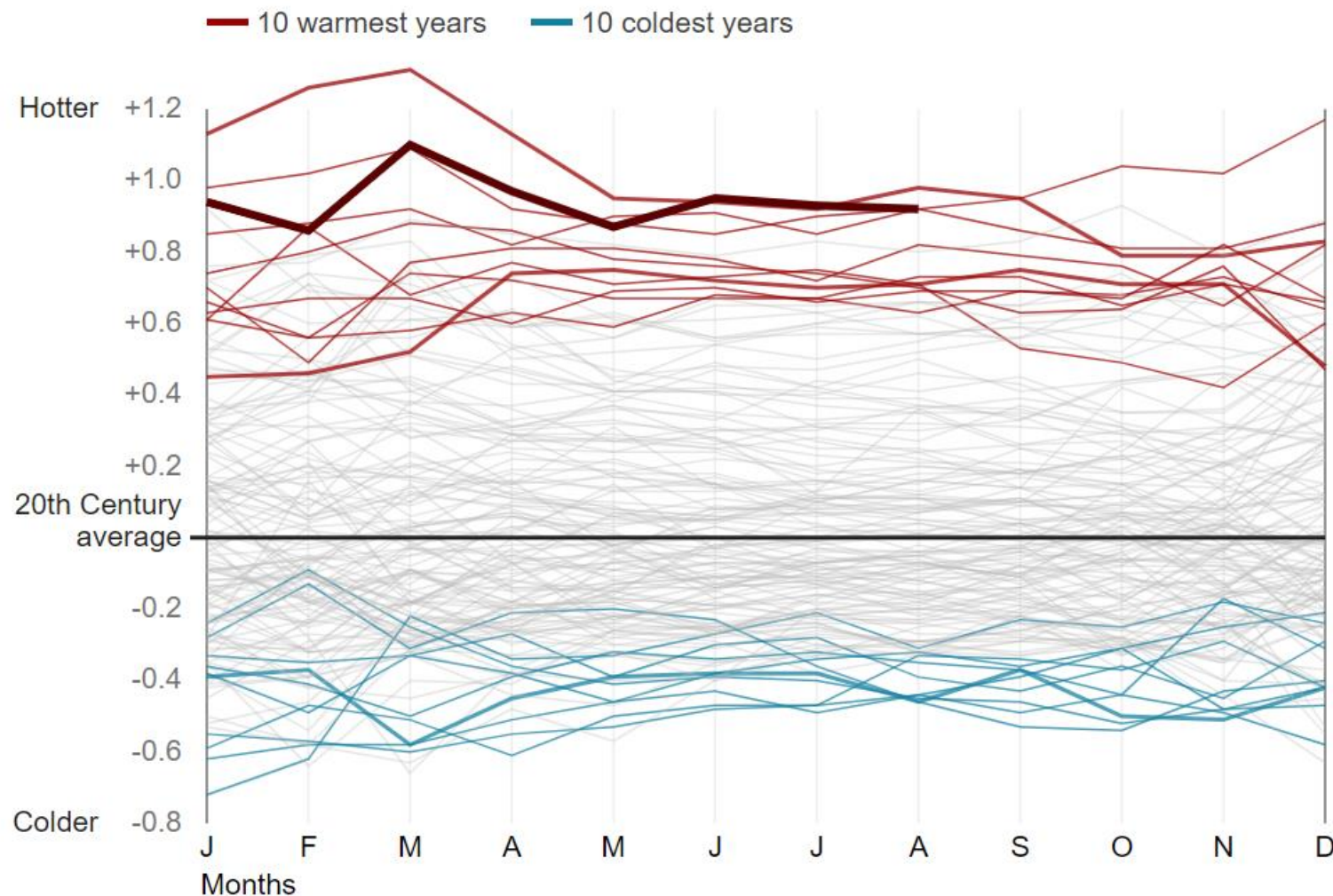
Back up slides





# The Climate Challenge

**2019** is on course to be in the top three warmest years



20 warmest years on record occurred in the last 22 years

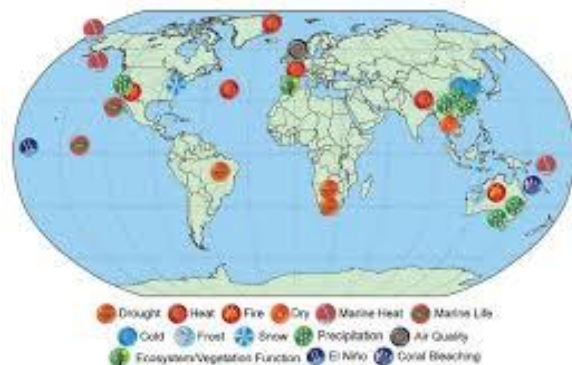
The top 4 years being 2015 - 2018

.....with 2019 on course to go straight in to the top 3

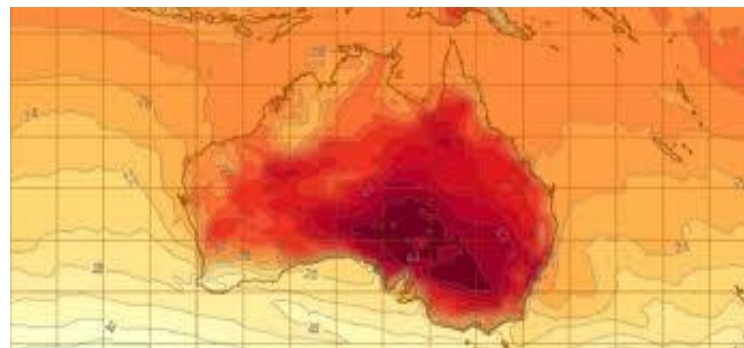
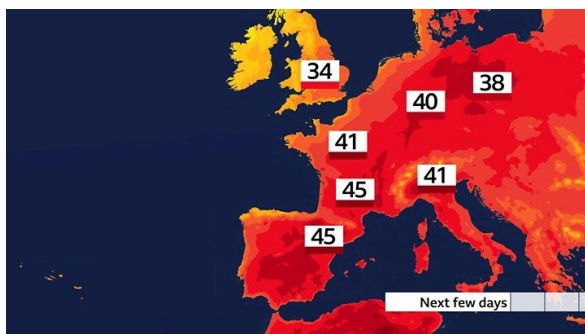
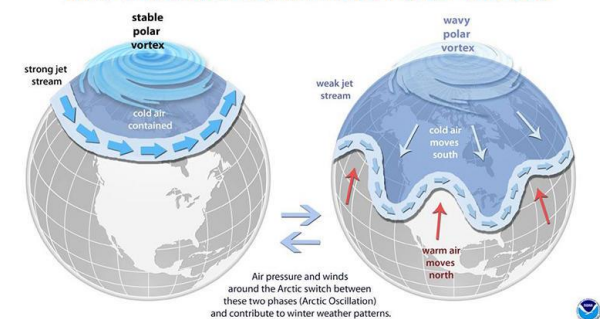
Source NOAA and BBC

# Extreme weather events

## Extreme Events of 2016



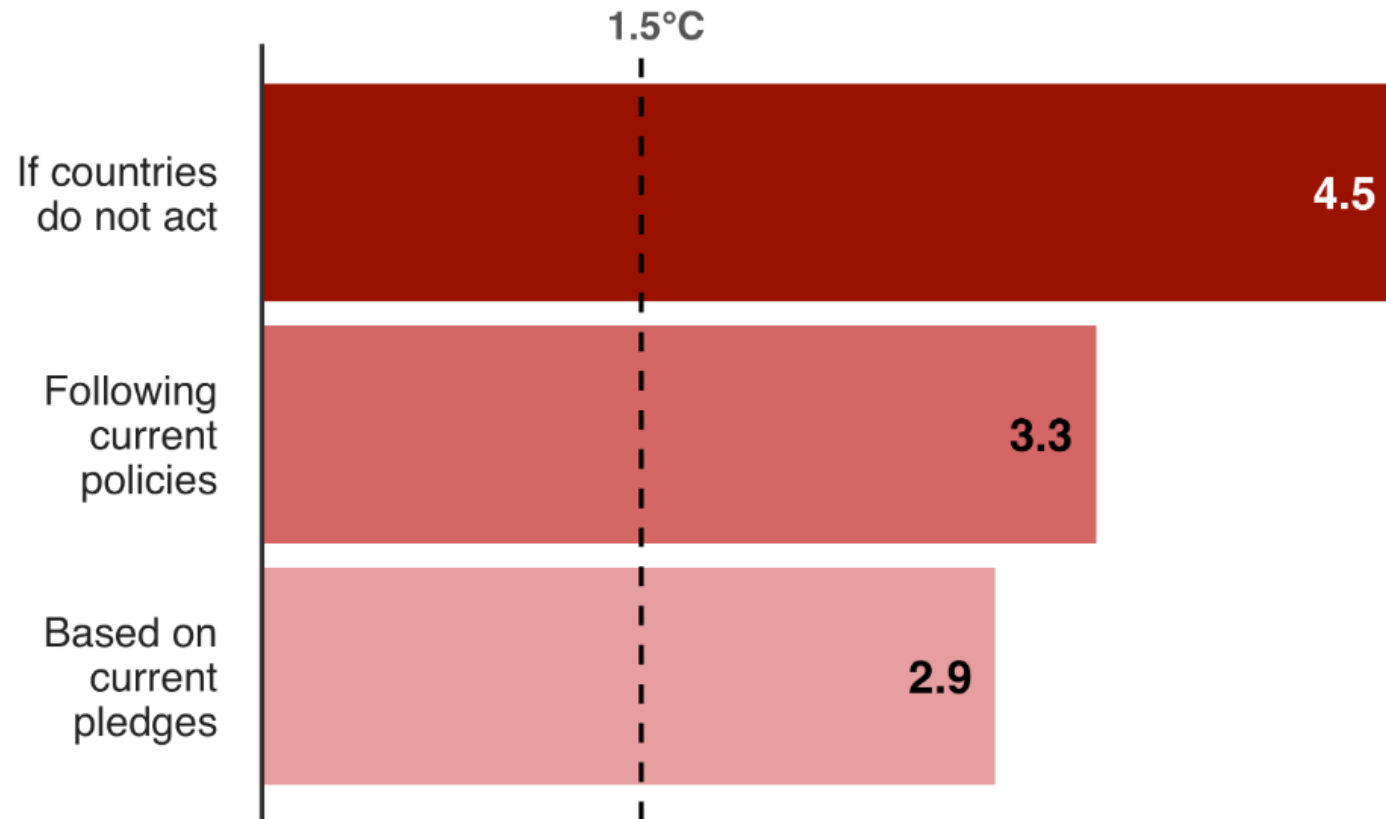
## The Science Behind the Polar Vortex





# The Climate Challenge

## Average warming (°C) projected by 2100



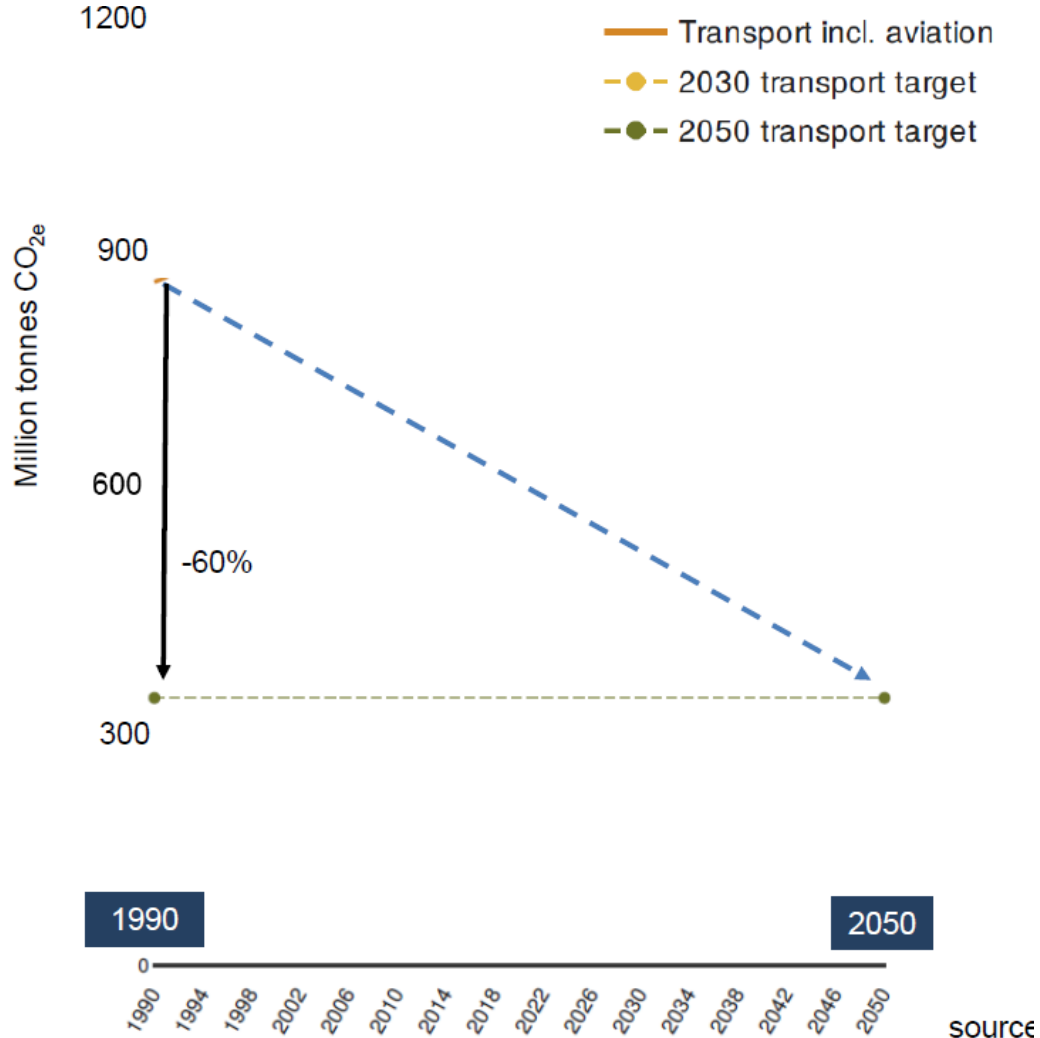
Need to cut CO<sub>2</sub> emissions globally by 50% 2030 and end them by 2050 - IPCC



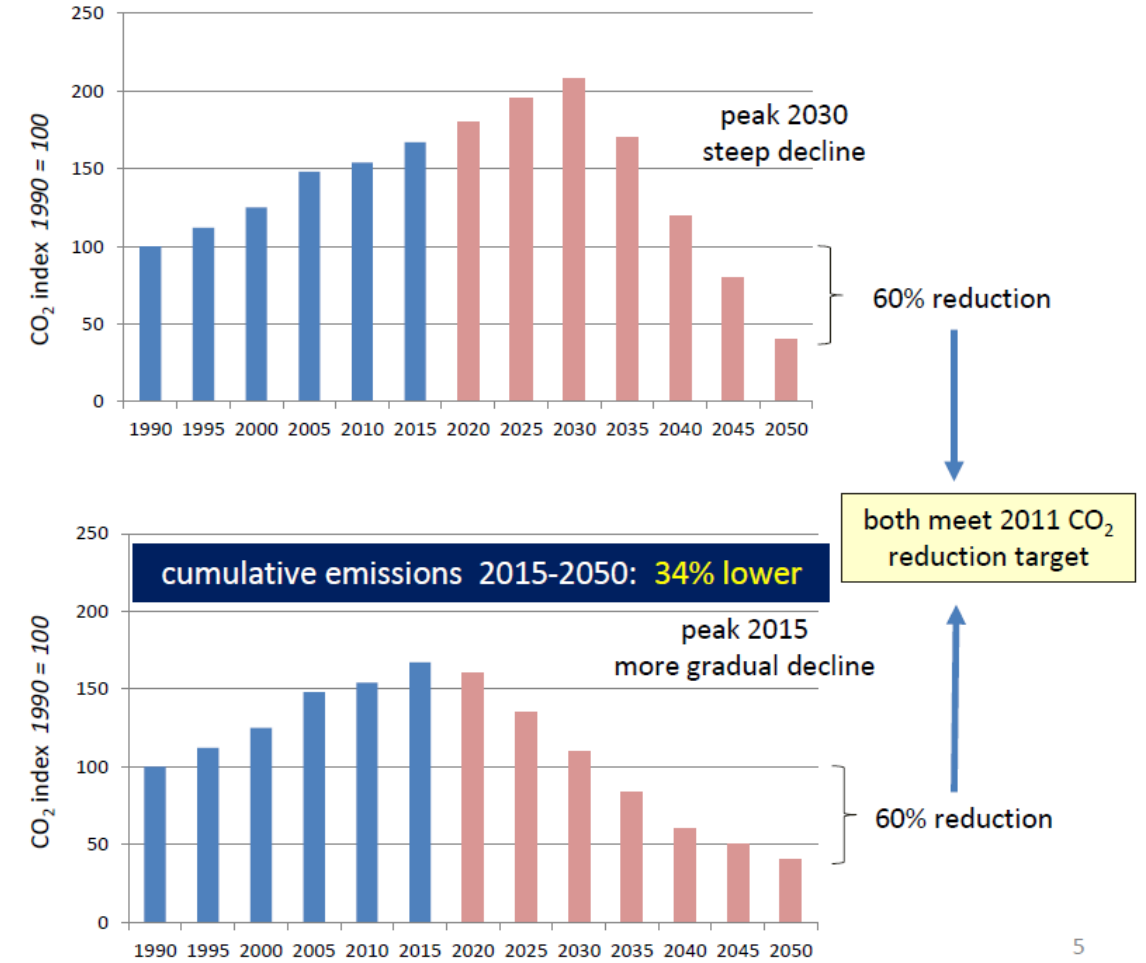
Climate Action Tracker, updated December 2018

BBC

# What needs to happen.....



CO<sub>2</sub> emission reduction profiles for European freight transport



Sources: IEA and McKinnon

# No shortage of schemes, associations, programmes or tools



Source: Sophie  
Punte Smart  
Freight Centre